

“Specialized
BATTERY
Sticker”

powerstik

Complete Branding Solutions



About us

we

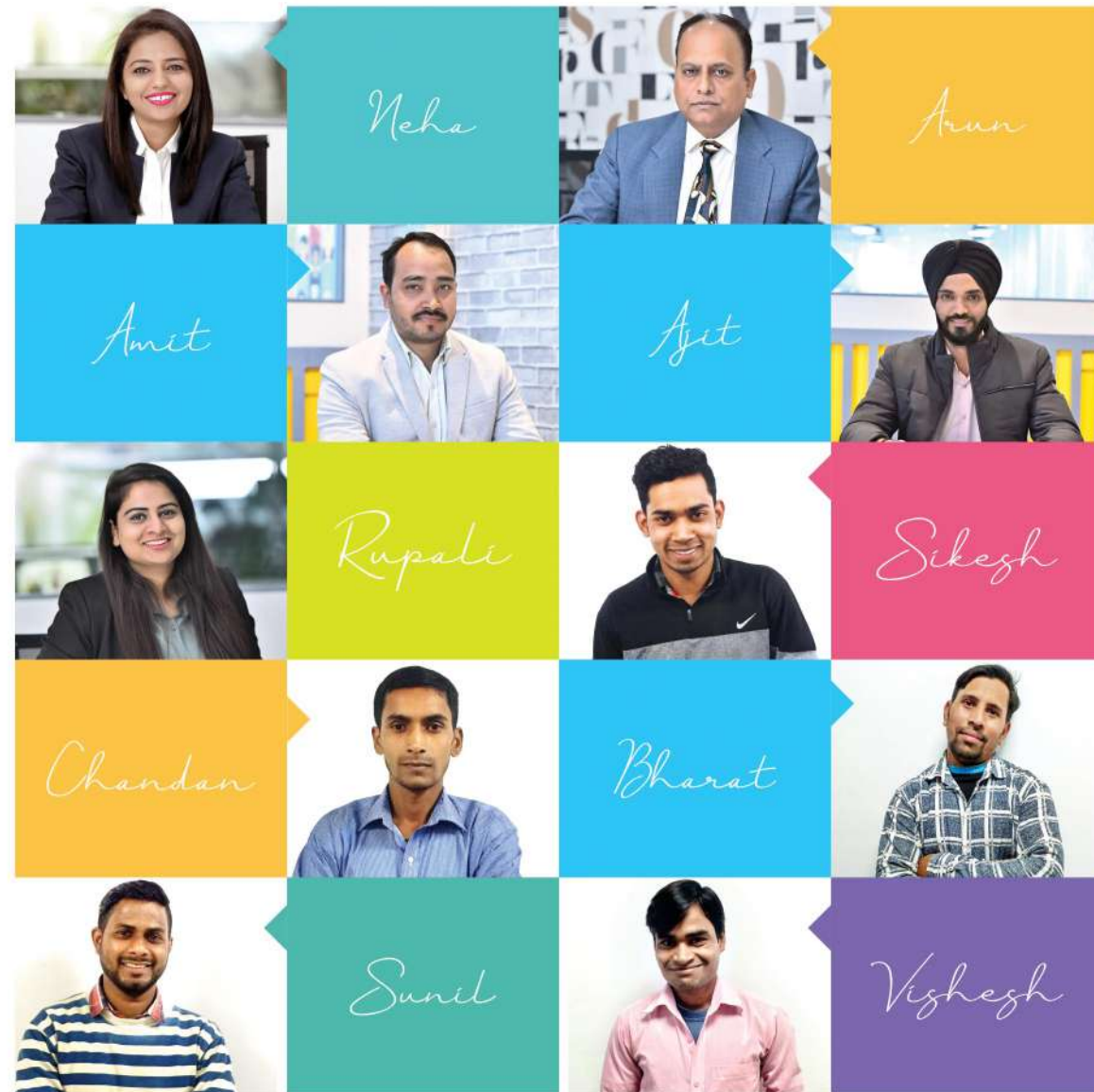
are a professional and dedicated organization, specializing in haute creatives, concepts, contemporary designs and quality printing for all your corporate communication collaterals. With over a decade of strong professional expertise behind our back, we offer a wide range of corporate communication services to our valued clientele which is unmatched by any of our competitors today in the labelling and printing industry. Talking of labels, we are not just a label-printing company just busy sticking labels on Batteries, UPS, Inverters and other stuff. We are more than a print shop. In fact, we are top innovators in products branding, corporate communication, digital new media and lots more.

12

Years of Innovation

With over 12 years of experience, we are innovators, trail-blazers and trend-setters. And we can help you to take your brands to the next level.







Our
DESIGN STUDIO



WE
KNOW
HOW
TO
SHOW
OFF



WE DID IT!



We Provide you Complete “Branding”

Branding is not just about sticking some funky cool labels on a shoddy product. Branding is more than just labels.

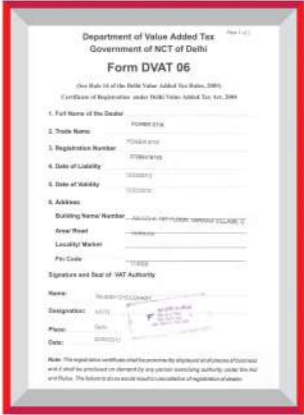
A pretty label on your product may attract your potential customers. But are they going to buy your products? To make them take that crucial decision to buy your products, you need more than a pretty labels.

With our deep understanding of labelling and printing industry, we have helped a whole host of companies to take their brand building to the next level.

Because only a strategically well-designed and creative branding will attract your customer's attention. To attract and retain their eye-balls all to yourself, you need an innovative partner like us to help you plan an effective brand building exercise.

We offer a whole spectrum of branding solutions. From trendy catalogues and contemporary corporate brochures, to leaflets and danglers, from standees and stationeries to mega posters and pop-ups, we have it all at our disposal.

If you are serious about brand building, you should talk to us first.



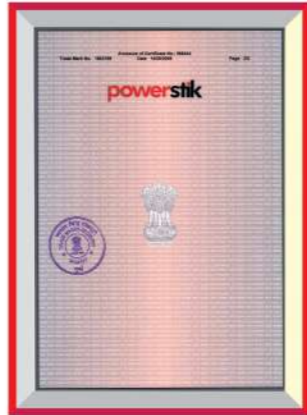
Company Registration



ISO Registration



Trademark Registration



innovation
making sticker better

powerstik
specialized battery label

An ISO 9001:2008 Certified Company



Label

1. Overlam:- 25 microns BOPP Film

2. Coating on film material for good printability

3. Face:-

A matt white opaque PP Film material exhibiting good printability and conversion Flexography, Letterpress, Rotogravure, Dffset, Thermal Transfer, Screen, Cold & Hot Foil printing.

Weight:- 92 gsm \pm 2%

Caliper:- 80 microns \pm 2%

4. Adhesive:- Complies with US FDA Regulations Chapter 21 para 175.105.

A specially formulated clear permanent pure acrylic adhesive featuring standard initial tack and bond strength to a wide range of substrates as mentioned above.

Adhesive Coat Weight:- 30 gsm \pm 10%

Min Application Temp:- 5°C

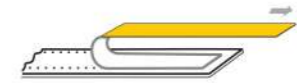
Max Application Temp:- 90°C

5. Release Liner:-

A Glassine Paper featuring high internal strength, toughness & tear resistance coated with addition cured (Platinum catalysed) solvent less silicone system giving excellent & smooth release required for automatic label dispensing.

Weight:- 120 gsm \pm 5%

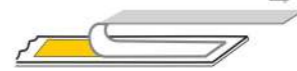
Caliper:- 130 microns \pm 5%



Peel Adhesion Value on Steel at 180° Angle:-
More Than 130g/square inch



Roll Ball:-
Maximum 20mm



Release Value at 180° Angle:-
Maximum 30g/square inch



Shear Value:-
Minimum 2000 minutes with
500 grams of suspended weight.



You Make Batteries We Make Brands

With Powerstik, we make sure that your label not only protects your product against vagaries of time, acids and other harmful chemicals, it also works hard to promote your brands.

They not only give your brands its unique personality but also clearly distinguishes it from the madding crowd.

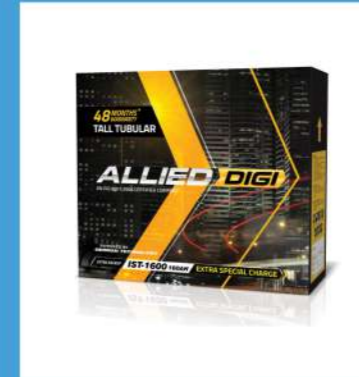
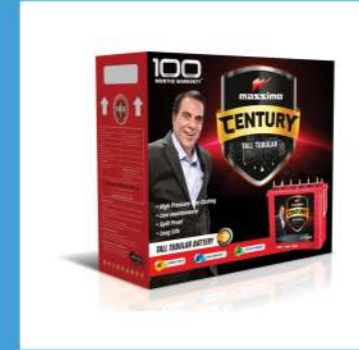
It is not just a label stuck there. A lot of research and technologies goes behind the creation of that pretty label which gives it strength and durability. These high quality labels are designed and manufactured to withstand the vagaries of time and extreme climatic conditions. So your brands stay not only on top of your products but also on top of your consumer's mind.





Packaging Design

Our packaging experts make sure that the packaging on your product not only caters to their primary job of securing the product physically but also do the secondary job of promoting your brand.



Standees & Display

We are expert in designing of creative standees, banners that really 'stand out'.

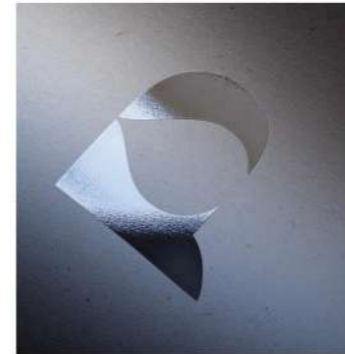




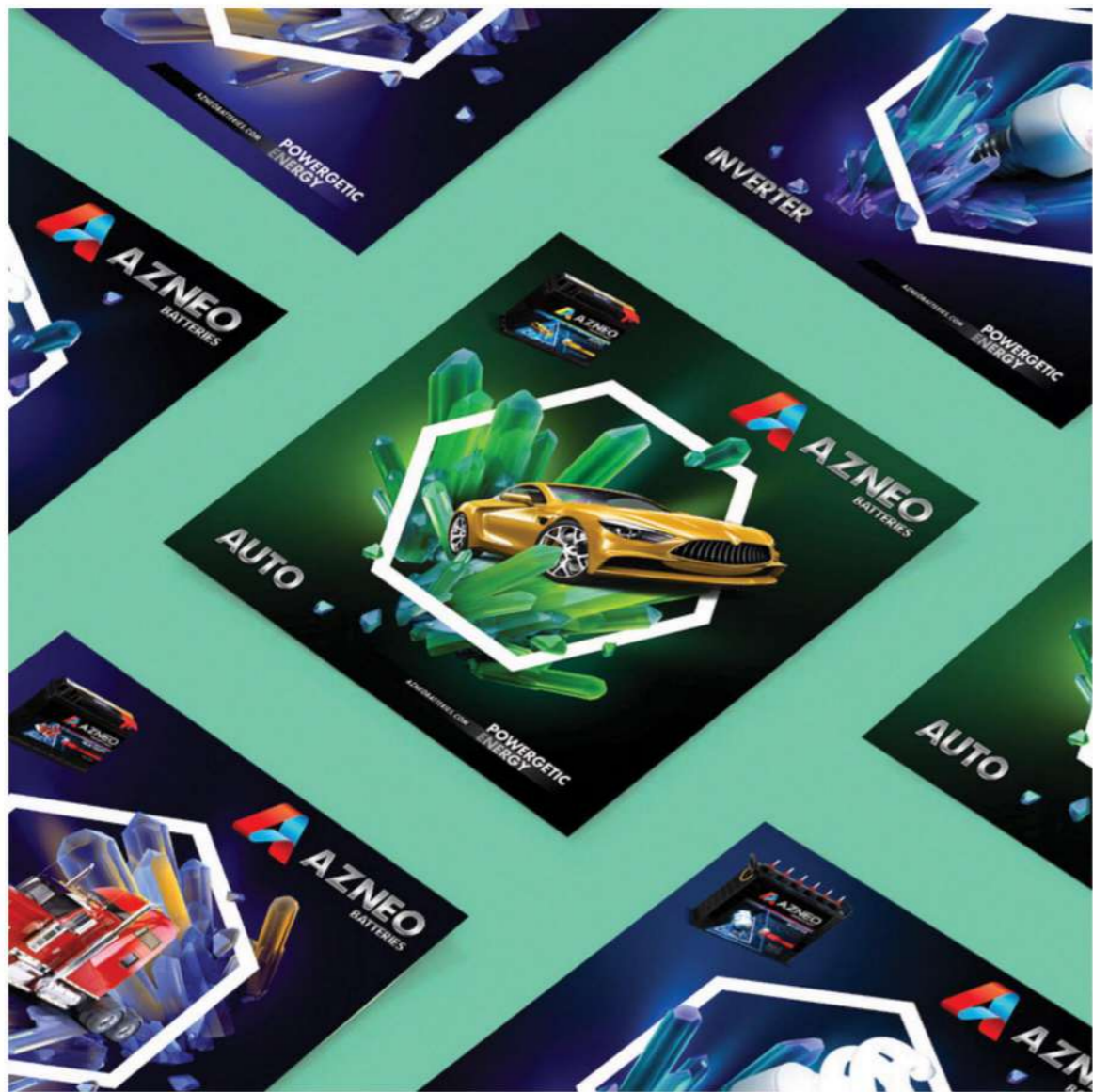
Catalog
& Docket

Website Design



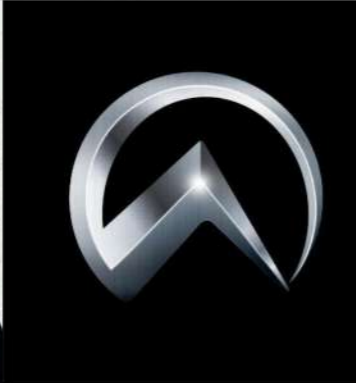








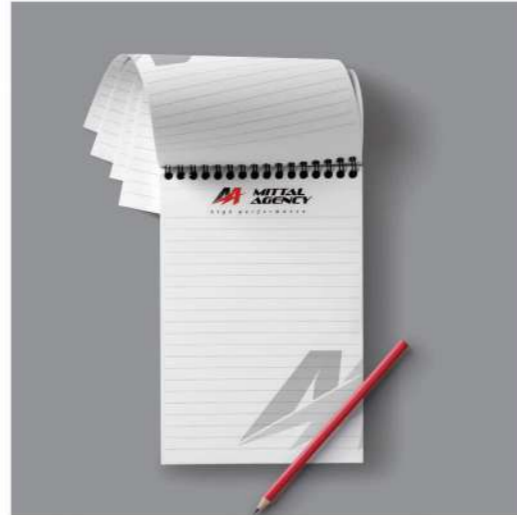








Writing pad





Flyer & Danglers





Warranty Card





powerstik®
Specialized Battery Label

design india
different by design

AMIT SHARMA
SUMIT SHARMA

+91 - 9350136151
+91 - 9899269999

www.powerstik.net
powerstik1@gmail.com

B-96/1, Naraina Industrial Area,
Phase-1, New Delhi-110028
011-47553883